



97th INVERCLYDE MUSIC FESTIVAL
Saturday 20th January to
Saturday 3rd February 2024

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Dear Friends,

Inverclyde Music Festival returned in January after two years of forced absence. Every effort was made beforehand to modernise our organisation and, thanks to input from newly co-opted Committee member Finlay Campbell, much progress has been made. For example, Play & Perform became our chosen platform for all competitor entries and payments. Introduction of the QR code for online access to our Festival Programme was very successful and well worth doing. Corresponding demand for a printed edition of the 2023 Programme was such that we will offer a limited number next year though priced to promote use of the online version. Small teams will take these initiatives forward.

Our much needed outlay on the new website, social media and digital payment process plus associated IT expenses came to over £5,000. We strongly believe this money was well spent. All the same our Constitution obliges us to hold sufficient funds in our bank account to cover the full running cost of one Festival. Needless to say our reduced income from the restricted 2023 Festival together with special expenditure in 2022 has resulted in a shortfall which must be addressed now.

Year on year we rely on financial help from Patrons, Sponsors, Committee and Friends of the Festival like you, together with grant support from Inverclyde Council and other funding opportunities, to boost our limited income from participant fees and audience ticket sales. We thank you for past support and ask you to help us stage the 97th Festival on a more fitting scale. Consequently our campaign to raise £12,000 is launched here.

Every little will count and we encourage donations from as much as you can comfortably afford. In addition we would greatly appreciate knowing exactly why you value this annual event. So, whether donating or not, please do endorse your local Festival in a few words either by post or online at our social media pages or website. Your open approval will have a significant influence on the outcome of our future grant applications.

Yours sincerely,

Isabella Lind

Inverclyde Music Festival Association President

Reply: Miss J Paul, IMFA Treasurer,
3C Dempster Court, 3 Dempster Street, GREENOCK, PA15 4QE.

Links: <https://inverclyde-music-festival.org.uk/>
<https://www.facebook.com/InverclydeFestival/>
<https://twitter.com/inverclydefest>

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